



Privacy Statement

Last updated: 5th July 2026

This notice explains how Platsa Oy (hereinafter “**Platsa**” or “**we/us/our**”) handles personal data when you visit platsa.io or email us. This notice covers what we do today. As Platsa's product develops, for example, when our matching platform launches, this notice will be updated, and, where the law requires it, we'll ask for any additional consent or provide any additional information separately at that point.

1. Who we are

Platsa Oy, business ID 3589886-9, registered at Mechelininkatu 12-14, 00100 Helsinki, Finland, is the controller (‘Data Controller’ in the meaning given by the EU General Data Protection Regulation, Regulation (EU) 2016/679, hereinafter “**GDPR**”), responsible for the personal data described in this notice. We haven't appointed a Data Protection Officer, as this isn't currently required given our size and the type of processing we carry out; we'll revisit this as Platsa grows.

For any privacy questions or to exercise the rights below, contact us at business@platsa.io.

2. What we collect and why

Data	When	Purpose	Legal basis
Your email address, and anything else you choose to include (e.g. name, message content)	When you email us via a link on platsa.io	To read and respond to your enquiry	Legitimate interest (Art. 6(1)(f) GDPR); replying to people who contact us directly
Basic technical data (e.g. IP address, browser type, access timestamps)	Automatically, when you visit platsa.io	Website security, reliability, and preventing abuse	Legitimate interest (Art. 6(1)(f) GDPR)

We don't currently ask for or need any other personal data through platsa.io. We only collect what's necessary to have the conversation you started by sending us an email. Providing this data is entirely voluntary, but without your email address, we won't be able to respond to you.

Our legitimate interest is being able to receive and respond to messages people choose to send us, and to keep our website secure and reliable. We've assessed that this doesn't override your rights and interests, as you're the one who reached out. The data isn't used for any other purpose, and it isn't used to track or profile you. You can object to this processing at any time; see Section 7.

3. Cookies and tracking



Our website platsa.io does not currently use analytics, advertising, or non-essential cookies. If that changes, we'll ask for your consent through a cookie banner before anything non-essential is set, in line with the Finnish Act on Electronic Communications Services (917/2014) and the GDPR, and we'll update this section.

4. Who we share data with

We don't sell or rent personal data. It may be processed by:

- Our email provider, to receive and store messages sent to business@platsa.io (Gmail/Google Workspace, for more information see: [Privacy and Terms](#))
- Our website hosting provider, to serve platsa.io and maintain basic security logs (Lovable.dev, for more information see: [Privacy Policy](#))

We'll keep this list current as we add tools that touch visitor or enquiry data, rather than rewriting the whole notice each time.

5. International data transfers

Google Workspace and Lovable.dev may process data outside the EU/EEA, including in the United States. Where that happens, the transfer is safeguarded by the European Commission's Standard Contractual Clauses and/or the provider's certification under the EU-U.S. Data Privacy Framework, as set out in each provider's own data processing terms.

6. How long we keep it

We keep enquiry emails for up to 12 months after our last contact with you, unless we need to keep them longer to deal with a follow-up, meet a legal obligation, or you go on to become a Platsa customer or join our team, in which case a separate, more detailed privacy notice and retention period will apply. Basic technical/security logs are kept for a short period (typically a matter of weeks) and then deleted or anonymised.

7. Your rights

Under the GDPR, you have the right to:

- Access the personal data we hold about you
- Correct inaccurate data
- Request erasure
- Restrict or object to processing (including processing based on legitimate interest, as above)
- Request a copy of certain data in a portable format. This specific right applies mainly to data processed with your consent or under a contract, so contact us and we'll assess what's possible
- Lodge a complaint with a supervisory authority in Finland, the Office of the Data Protection Ombudsman (tietosuoja.fi)



To exercise any of these, email business@platsa.io. We'll respond within one (1) month, as required by law; if a request is particularly complex, we may extend this by up to two further months and will explain why.

8. Automated decision-making

We don't currently use automated tools to make decisions about you based on anything submitted via platsa.io. If our matching platform later introduces automated or AI-assisted matching, it will support (not replace) human judgement: a person will be involved before any match is acted on. We'll also run the appropriate impact assessment first, describe how the feature works here, and, where the law requires it, explain the logic involved and give you a way to request human review of a specific decision.

9. Children

Our website platsa.io isn't directed at children, and we don't knowingly collect personal data from anyone under 16. If you believe a child has contacted us, let us know at business@platsa.io and we'll delete the data.

10. Changes to this notice

We'll update the "last updated" date above whenever we make changes. If a change is material, for example, if we start processing data for a new purpose, we'll make that clear on this page and, where required, seek any additional consent or provide separate notice.